

## **The Perfect Combination of Beauty, Fashion and 100% Ecologically Friendly Business**

*Amazon Factory proudly brings to North America "The Mysteries and Magic of the Amazon Rain Forest."*

New York, NY (PRWEB) November 22, 2004 -- This New York City-based company, with a wholly owned subsidiary in Brazil, was launched in 2003. The company, was founded by Francisco and Katia das Chagas, a Brazilian couple who moved to the U.S. more than 20 years ago. Amazon Factory offers one of the most diverse selection of high quality products for the Body, Bath and Well-Being, also offers it's own exclusive Biodiversity Jeweleries collection.

With its distribution policies of Natural Ingredients Only in the Amazon Factory Catalogue, you will have easy access to products made with 100% natural herbs,flowers,minerals and essential oils formulas, plus the Amazon Factory's BioJewelry Collection that is jewelry exclusive design and manufactured with seeds,pits, gravel materials and shells from the grounds of the Amazon Rain Forest and Rivers.

Along with developing robust revenues, Amazon Factory's mission is to protect the biodiversity of the Amazon rainforest and improve the socio-economic situation of the local people by promoting sustainable non-timber forest products. To that end, Amazon Factory works with hundreds of low-income seeds,pits and cravels collectors organized into grassroots cooperatives located in the lush floodplains of the Amazon River in Northern Brazil.

On AmazonFactory you will find the single source for all of your beauty needs. You can shop for your favorite Body, Bath, Cosmetic, Skin-Care, Massage, Hair-Care and more...Or try something entirely new. With there amazing selection of colors, scents, and textures, you're bound to find something that's uniquely you.

Now carried by many Specialty Retailers Stores and Craft Suppliers across the U.S. and Canada, Amazon Factory BioJewelry Collection, the company's branded product, is a mixture of Açai seeds,Jupati pits,Mother of Pearl and Coconut Shells,plus the Amazon river's selected cravel and many others Amazon Rain forest wonders.

In addition to gaining brand awareness through strong support from celebrities and fashion professional (e.g. TV Host Donna Barnes,Brazilian Models Daniela Sarahyba, Sandra Focam and Hetty Brandão,Fashion Designers Liz D'Caprioli & Margareth Morrison and Mrs.Sylvia Woods "The Queen of Soul Food"), Amazon Factory has received press coverage in The Brazilian Press Journal, The Brazilian Times, Brazilian People Magazine, The Brasileirinho News Paper, Brazil California Magazine,Brazil Community Site,Comunidade News and the WLNY-Channel 55 (Life & Style Show).

Amazon Factory's material is currently supplied by 27 family seeds,pits and cravels collectors organized into worker-owned cooperatives inside the Varzea Flooded Forest Region in the northern Brazilian state of Para. The biological richness of this eco-region has drawn priority conservation action from the Brazilian government and some of the world's premier conservation NGO's including World Wildlife Fund, The Nature Conservancy and Greenpeace.